**WHY:** to maximize the impact of philanthropy on our community.

**WHO**
- Grantmakers
- Corporations
- Family Foundations
- Community Investors
- Nonprofit Organizations
- Public Sector Leaders

**WHAT**
- Research
- High-Quality Education
- Connectivity
- Impact Investing
- Policy Influence

**HOW**
- **Sharing and increasing knowledge** by offering high-quality education and discussion sessions on community issues and philanthropic practices that engage diverse partners/stakeholders.
- **Improving practice** by conducting research to understand key issues in philanthropy and facilitating working groups to impact them.
- **Pursuing opportunities for positive change** by engaging GPP partners in public policy advocacy and a pursuit of a more equitable community.
- **Strengthening GPP** by engaging GPP members in ensuring the partnership’s capacity to deliver on the mission.
Share and increase knowledge by facilitating high quality education and conversation on community issues and philanthropic practices that engage diverse partners.

<table>
<thead>
<tr>
<th>Goals</th>
<th>Measurement</th>
<th>Q1 2020</th>
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<tbody>
<tr>
<td>Offering four high quality education and discussion sessions on community issues</td>
<td><strong>Measurement: Avg rating 4/5</strong></td>
<td>Develop calendar to include features for current members plus HNW people, govt, NPs. Potential topics: →</td>
<td>Policy and phil, by Alliance for Justice, with NPA Transp. &amp; Housing Update with members plus close HNW donors</td>
<td>Candidate forum with NPA</td>
<td>Local disasters and philanthropy, by Center for Disaster Phil. with nonprofits and govt</td>
<td>Session with HNW donors</td>
<td>Session with nonprofits</td>
<td>Session with govt</td>
<td>Session</td>
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<tr>
<td>Offering three high quality education and discussion sessions on philanthropic practice</td>
<td><strong>Measurement: Avg rating 4/5</strong></td>
<td>Session with CEP for all GPP members</td>
<td>Session for family funders</td>
<td>Session with Association for Corp. Contributions Prosfs</td>
<td>Session for family funders with National Center for Family Philanthropy</td>
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<td>Session with GEO for all GPP members</td>
<td>Session for corporate donors</td>
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<tr>
<td>Engage diverse philanthropic partners in sessions</td>
<td><strong>Measurement: # new participants</strong></td>
<td>Sessions to include current GPP members plus: NPA HNW</td>
<td>NPA HNW</td>
<td>NPA Govt Corporate</td>
<td>HNW</td>
<td>NPA Family foundations</td>
<td>Gov’t</td>
<td>Corporate</td>
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<tr>
<td>Participate in and engage members in high quality conferences outside of Greenville</td>
<td><strong>Measurement: # participating in sessions and ratings</strong></td>
<td>Review conference offerings for philanthropy associations and create calendar</td>
<td>Publicize/recruit am</td>
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<tr>
<td>Arrange for monthly webinars with national funder associations</td>
<td><strong>Measurement: # participating in sessions</strong></td>
<td>Research membership in United Philanthropy Forum and benefits</td>
<td>Create calendar of monthly sessions</td>
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**Post-Covid modifications:**
- **EDUCATION**
  - Weekly updates for funders and nonprofits, 3/24 - 5/5
  - Bi-weekly updates 5/12 until ?
  - Move to education sessions online
  - Addition of post-Covid retrospective
- **CONFERENCES AND WEBINARS**
  - Joined United Philanthropy Forum - will offer more content through it
  - Marketing Together SC opportunities
Improve practice by conducting research to understand key issues in philanthropy and facilitating workgroups to impact them.

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<td>Facilitate working group on local impact investing</td>
<td>Measurement/goal: $2 million in new local impact investments by end of 2021</td>
<td>Retain consultant Hold monthly mtgs w steering committee Hold quarterly educational meetings</td>
<td>Complete assessment, create plan Hold monthly mtgs w steering committee Hold quarterly educational meetings</td>
<td>Implement plan Hold monthly mtgs w steering committee Hold quarterly educational meetings</td>
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<td>Evaluate, celebrate, report Hold monthly mtgs w steering committee Hold quarterly educational meetings</td>
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<tr>
<td>Complete study of philanthropy in Greenville County by end of 2021</td>
<td>Measurement: Understand Greenville County annual nonprofit revenues from all sources, have replicable data collection system</td>
<td>Enter partnership with NPA to conduct study Conduct quick scan of philanthropy studies</td>
<td>Assemble workgroup with NPA and GPP members Identify consultant/contractor to lead work</td>
<td>→ → → → →</td>
<td>→ → → → →</td>
<td>→ → → → →</td>
<td>→ → → → →</td>
<td>Study completed Report released Conduct post-mortem to improve process</td>
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Post-Covid modifications:

**LOCAL IMPACT INVESTING**
- For April and May, pivoted from more general impact investing consideration to focus on raising capital for Covid loan funds for CommunityWorks
- Will look to convene those interested in impact investing in July for an update and discussion of next steps

**PHILANTHROPY STUDY**
- Process delayed because of Covid, but will be explored summer of 2020
Pursue opportunities for positive change by engaging GPP partners in public policy advocacy and a pursuit of a more equitable community.

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<tr>
<td>Equipping, empowering, and mobilizing people with philanthropic interests to affect policies that impact our community, particularly in housing, transportation, and economic mobility</td>
<td>Measurement: Number of GPP participants who report engagement in policy activities</td>
<td>Offer educational session with Alliance for Justice/Bolder Advocacy on advocacy/lobbying</td>
<td>Conduct survey of members to determine policy priorities</td>
<td>Create portal on website for advocacy updates on top priorities</td>
<td>Include advocacy updates in newsletters</td>
<td>Add question of “how does public policy impact this?” to regular ed mtgs.</td>
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<td>Support nonprofits and funders in viewing their missions through an equity lens and making changes to promote equity</td>
<td>Measurement: Number of nonprofits and funders who have made at least one equity-related change</td>
<td>Work with RDEI group to identify a trainer that could meet our needs in Greenville (e.g. REI, Race Forward, Partnership for Southern Equity)</td>
<td>Solidify cohort model to work on organizational change for RDEI</td>
<td>Launch RDEI cohort of nonprofits and funders working on organizational change</td>
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<td>Provide support to projects with shared interest from GPP members, such as the census complete count committee, as needed</td>
<td>Continued oversight of census staff</td>
<td>Other projects as needed</td>
<td>Complete oversight of census staff</td>
<td>Conduct post-assessment and documentation</td>
<td>Other projects as needed</td>
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Post-Covid modifications:
- **ADVOCACY**
  - Monitor federal legislation impacting Greenville County nonprofits and residents
  - Convening task force on Coronavirus Relief Fund
  - Explore education session on covid and democracy
- **EQUITY**
  - Launch 21-day equity challenge
  - Make additional learning and change process available for organizations
Strengthen GPP by engaging GPP members in ensuring the partnership's capacity to deliver on the mission

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<td>Operate in a fiscally responsible manner, engaging members to support and accelerate accomplishment of other goals</td>
<td><strong>Measurement: Revenue growth</strong></td>
<td>Develop budget for 2020 and 2021</td>
<td>Secure commitments from lead partners</td>
<td>Update website with new member/donor information</td>
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<td></td>
<td>Gov team make asks to any new lead prospects</td>
<td>Update website with new member/donor information</td>
<td></td>
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<td>Engage members and other stakeholders through effective communications to support and accelerate accomplishment of other goals</td>
<td><strong>Measurement: Growth in clicks and conversations</strong></td>
<td>Review and develop report on all previous web metrics</td>
<td>Develop and implement comm. plan and calendar</td>
<td>Continue implementation of comm. Plan</td>
<td>Evaluate success</td>
<td>Continue implementation of 2020 plan</td>
<td>Prepare plan for 2021</td>
<td>Conduct ongoing evaluation</td>
<td>Implement 2021 plan</td>
</tr>
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Post-Covid modifications:

**BUDGET**
- Modified budget based on potential lower revenues

**OTHER**
- Serving on One SC fund on behalf of GPP
- Participating in weekly Together SC meetings
- Serving on United Way of Greenville County Covid Relief Fund committee