GPP & COVID-19 Webinar

April 1, 2020 1:00-2:00 p.m.

Welcome

- **As of 3/31/20**
  - 1,083 Cases in SC
  - 22 Deaths in SC
  - 106 Confirmed cases in Greenville County
- Timeline compressed and every changing
- Unemployment claims skyrocketing
- Today is Census Day!
  - Several GPP members have provided funding
  - Directly connected to COVID because counting our communities

**Framing and Nonprofit Sector (Catherine Puckett)**

- Webinar yesterday had 110 people
- Nonprofit Alliance survey results (Catherine Puckett)
  - Sent out to all nonprofit
  - **87%** did not have a disaster plan in place for a global crisis, like a pandemic or natural disaster
    - We're all in this together
  - When looking at these results keep in mind, **22%** of respondents have direct impact/are related to healthcare assistance
  - **39%** said their demand for services have been diminished or canceled
    - Only **13%** have remained the same, all others have seen change in the demand for services
    - Big changes in very short amount of time
    - **16%** have increased services
    - Bottom line we are all changing because of COVID-19
  - Most people think there is going to be a lot of impact
    - All funds affected
    - Feel most comfortable with grant funding
    - Overall: **97%** of funding impacted and **60%** severe impact
  - 50% of responses said they were closed and working remotely
    - 0% described their nonprofits were operation as “business as usual”
  - 91% said there has been impact on their staff
    - 35% said severe impact
    - Big impact on volunteers
  - 74% said most severe impact on programming
  - Q9: Share strategies that your organization is implementing related to volunteers
    - Partnering with other NPOs for childcare, food delivery
    - Volunteer for home options
    - Limiting exposure
• Discontinued all volunteer operations at this time
  o Q10: Share some strategies that your organization is implementing related to staff
    ▪ Working remotely, utilizing Zoom
    ▪ Asking staff to take voluntary leave of absence
    ▪ Flexible, working with children at home
    ▪ Varied on-site hours
    ▪ Compensate staff at 80%
    ▪ All given morning wellness check
  o Q11: Share strategies that your organization is implementing related to front line services
    ▪ Everything online
    ▪ Moved to appointment only
    ▪ Utilizing protective gear
    ▪ Sanitize, screen and quarantine
    ▪ Online wellness videos
    ▪ Ask clients to wait in cars instead of lobby
  o Q12: List any future concerns you have for your organization
    ▪ Finding: donors and revenue-generating events/operations
    ▪ Staff retention and implications of losing staff (talent, expertise)
    ▪ Staff who get sick
    ▪ Shortage of supplies
    ▪ Jam up of timelines: funding requests will be at same time
    ▪ Fear for future program participants
    ▪ Participants losing early intervention and development opportunities
  o What resources would be most helpful to organization
    ▪ 1st: Up-to-date information on policy advocacy
    ▪ 2nd: Connection to online local, state and/or national resources
    ▪ 3rd: Connection to other local organizations in similar situations
    ▪ 4th: Web-based meetings with other nonprofits to network and collaborate
  o Almost 30% of survey participants have staff available to other local organizations

United Way COVID Relief Fund and 211 (Deborah Mcketty)

• 211 Hotline
  o Hired and added licenses to support local operations
  o 15 trained operators providing support
  o Received close to 1,000 calls
  o 3 reasons started 211:
    ▪ Provide reliable information about COVID-19
    ▪ Connect people with resources we knew about in the community
      • Average amount of time spent on each call is 18-20 minutes
    ▪ Access where the greatest needs in the community are
  o Food and access are still the biggest need
  o Try to encourage partners to work more collaboratively
    ▪ Leverage our resources
- Figure out where the gaps are
  - One gap that has emerged is the “weekend challenge” for food access
    - Working on solutions
- Approval committee has approved almost $98,000 in mini grants to providers
  - Raised 550,000 to date
    - Getting dollars out within 48 hours of approval
    - Question: Is anybody providing evening meals?
      - Looking for ways we can provide additional income support
    - Question: Assistance for healthcare workers?
      - Working closely with Prisma
      - Some of frontline workers put together “snack packs”
      - Prisma is doing a lot of work for their employees themselves
    - Question: Hotels being empty, local willing to house?
      - If anyone has contacts, please let us know

**CommunityWorks COVID Loan Fund (Tammie Hoy Hawkins)**

- #1 things focused on is letting our small businesses know about existing resources out there
- Economic Injury Disaster Load (EIDL)
  - Existing and expanded program
  - Opportunity for nonprofits to apply and small businesses
  - How the EIDL can help:
    - **Determine if you’re eligible**
      - Your organization was harmed by COVID
      - You were in operation before 1/31/20
      - You aren’t using the funds for religious indoctrination or lobbying
      - All 501(c) organizations (with an effective ruling letter) with 500 or fewer employees are eligible
      - Available from 2/15/20-6/30/20
    - What do you get through the EIDL:
      - Loan of up to $2 million at 2.75% interest, 12 months deferred
      - Within 3 days of applying, receive a $10,000 emergency grant
      - Even if denied the loan, you can keep the $10,000
      - Can be used for sick leave, payroll, increased materials costs, rent/mortgage, repaying obligations that can’t be met because of COVID revenue losses
      - Grants available Jan 31, 2020- Dec 31, 2020
      - Collateral required for loans over $25,000
      - Credit History
      - Covers 1/31/20 – 12/31/20
    - Available online now through SBA
      - How to apply:
        - You can apply now direct to SBA on the SBA’s website
        - Have your most recent tax return handy
        - SBA says will take a little over two hours
• Can take 18-21 days for loan approval
• SBA states $10,000 advance within 3 days (if already applied still eligible

• Paycheck Protection Program (PPP)
  o NEW program through the CARES Act just passed on Friday (3/29/20)
  o Much better
  o Forgive the entire amount of the loan as long as it’s used to keep employees
  o Only 501(c)3s and 501(c)19s are eligible
  o Must have been in operation on Feb 15, 2020
  o Must have 500 or fewer employees
  o Employers that maintain employees for 8 weeks after loan origin or rehire by 6/30 will have loan forgiven/turned into a grant
  o Local SBA-certified lenders are the processors
  o SBA is still finalizing the process, so for now get financials together
    ▪ Apply through local banking institutions or approved SBA partner

• CARES act shared the protection program online
  o What do you get?
    ▪ The lesser of $10 million or 2.5x the average total monthly payroll costs
    ▪ 4% interest rate; first 6 months payment automatically deferred (up to one year); 10 year max
    ▪ Covers 8 week period following loan origination
    ▪ Eligible for payroll, mortgage interest, debt, utilities
    ▪ Excludes employees paid over $100,000
    ▪ No collateral or personal guarantee required

• On a local level, best practices for disaster philanthropy is
  o Support the sharing of best practices
  o Ask the experts

• Tish McCutchen
  o Jolley Foundation gave $50,000 to loan loss reserve
    ▪ Reason is we feel like CommunityWorks is a community asset
      • Not only financial underwriting, they know the community, use a loan committee, trust them to make the best decision possible with a human perspective
    ▪ Hope that many others considered doing this
    ▪ 10,000 investment is the minimum to keep paperwork manageable
    ▪ Every little bit helps
  o If people are interested in PRI, two ways can do it:
    ▪ A 0%, no interest paid over the life of the loan for 3 years, but get your principle back after the 3 years. Goal of that is to secure these loans and have a back stock
    ▪ If you wanted to make some interest, would do 6 months deferred interest

• Prompted CommunityWorks to look at 3 products we want to implement
  o A line of credit up to $10,000 for small businesses to access immediate cash, cash flow
    ▪ Challenges we are seeing is many businesses we serve would not potentially benefit from the SBA type products
• Helping nonprofit partners operations by offering up to $50,000 to help them get through the next few months
• Seeing a greater need for a quicker response to predatory and payday lenders
  ▪ Looking into a $1500 consumer loan to help with immediate needs in hopes they won’t go to predatory loan option
  ▪ Helping Nonprofit partners operations by offering up to 50,000 to help them get through the next few months

• How can Community Works help?
  o Getting timely information from SBA partners
  o CW coaches are working with existing and new borrowers
  o Connecting with information and resources
  o Education on working with trusted lender and avoiding predatory loans
  o May be an SBA lender for PPP once finalized
  o Filling gaps with CW products (small business and nonprofit)
  o Developing a consumer product with Self-Help – up to $1,500 for families
  o State and local advocacy

Federal Disaster Programs for Nonprofits

• What federal help is available to individuals?
  o $1,200 for persons up to $75,000
  o $2,400 for couples up to $150,000
  o Additional $500 per dependent aged 17 and under
  o Less for people > $75,000 and none for >$99,000

• Who isn’t helped – at least not right away
  o People who didn’t need to file taxes in 2018 and 2019
  o Made less than $12,200/yr as individual or $24,400 as couple
  o People who made cash and didn’t file
  o Dependents over 17
  o Those without social security number
  o No bank routing number on file = slower payment via mailed check

• What else is available to community members?
  o United Way’s VITA program is expediting filing for those who haven’t filed in 2018
  o CommunityWorks providing emergency personal loans of up to $1,500 at 4% interest through trusted....
  o SNAP benefits expanded in SC
  o Expanded unemployment insurance

• How can YOU help
  o Spread the word about stimulus check process to community members
  o Connect people to 211 to file
  o Direct people to CommunityWorks rather than payday lenders!
  o Help the sector by completing Together SC survey of nonprofits