Greenville County Nonprofit Organization - Budget Outlook from Government Sources

Greenville Partnership for Philanthropy
July 10, 2017
Who was involved?

• Distribution
  – United Way Funded Organizations
  – Metropolitan Arts Council Members
  – Non Profit Alliance distribution list

• 69 completed
  – 49 501c3s
  – 1 quasi-governmental
Who was involved?

- Other or unknown
- Social Science
- Religion (e.g. churches, missionary societies)
- International relations
- Human rights
- Health
- Environment
- Education
- Community and economic development
- Arts and culture
- Agriculture
Government Funding

- 74% receive government revenue
- Government Revenue to local nonprofits = $89,347,939
- Range of $2,500 to $45 million
- Average of $2.3 million
Funding Types

• Government Grants
• Government Fees for Service
• Annual Budget Appropriations
• In-Kind
Funding Sources

Funding based on government level:

- Federal
  - Yes = 77%
  - No = 23%

- State
  - Yes = 67%
  - No = 33%

- Local
  - Yes = 42%
  - No = 58%
Common Federal Funding Sources

• HUD
• FEMA
• VAWA
• VOCA
• Appalachian Regional Council
• Maternal Infant Early Childhood Visitation
Common State Funding Sources

- 67% of respondents (who received government funding) stated that they received state funding.
  - 50% received state appropriations
  - 30% received pass through funds
- Most common sources:
  - SC Arts Commission
  - SC First Steps
  - DHEC
Most of the nonprofits surveyed did not receive local government funding.

Common Sources:
- Greenville County Redevelopment Authority
- Tax Accommodations grant
  - (City)
- Tax Accommodations grant
  - (County)
In Kind Services

• Only 4 organizations identified any in kind services offered by the government.

• These included:
  – Americorp volunteers
  – Low-cost loans from the SBA and USDA
  – Office Space
  – Shared Staff
Changes in Revenue

Q14 Have you experienced any changes in the last 12 months in your revenues from government sources?

Answered: 55  Skipped: 14

- Yes, an increase in revenue: 18%
- Yes, a decrease in revenue: 18%
- We have multiple sources and some have gone up, others...: 11%
- No change: 53%
Changes in Government Revenues

• Organizations expecting an **increase**:
  – Low = $1,000
  – Median = $120,000
  – High = $1.7 Million
  – Total = $3,390,249
Changes in Government Revenues

- Organizations expecting a decrease:
  - Low = -$1,500
  - Median = -$100,000
  - High = -$200,000
  - Total = -740,500
24 surveyed organizations are anticipating a decrease in funding.

- Federal block grants
- Decrease in state funding
- Rise in costs without increase in revenue
- Extreme budget cuts or elimination of programs
What does this mean for our community?

- Instability in government funding makes programming more difficult and inconsistent

“Government funding makes up much too large a percentage of our budget. Lots of instability over the past six years have made managing the programs very difficult as it's a moving target every year.”
What does this mean for our community?

“We are making plan B, C, D, etc. for anything with government (state or local) funding. Which is difficult to do with a small staff and limited resources.”
What does this mean for our community?

- Several organizations rely on public funding and cannot function without it.

“Reductions in any form should not become a reality. We depend on federal, state and local funding to survive.”
What does this mean for our community?

- Inability to help underserved communities

“Government funding allows us to provide outreach into underserved communities.”
Advocacy Organizations

- SC Arts Alliance
- Together SC
- Greenville Chamber
- United Way
- Greenville Homeless Alliance
Potential Roles for Funders

• Funding operational costs
• Facilitate streamlining services to limit duplication
• Champion organization collaboration
• Help explore new funding options
• Advocacy