Faith and Philanthropy

Discussion between GPP and Faith Community representatives
Monday, November 14, 2016
“And he said, Come unto me, for it’s not what you know, but who you know.”
WHAT IS GREENVILLE PARTNERSHIP FOR PHILANTHROPY?
Background
96
- Foundations and corporate giving programs funding in Greenville County

$38.5 million
- Contributions made to Greenville County nonprofits by those funders

76%
- Percentage of contributions to nonprofits made by the top ten funders

Source: Greenville Forward, 2013 from most recent 990-PF on FoundationCenter.org
Data on Grantmaking

- Community Foundation of Greenville
- Fluor
- FW Symmes Foundation
- Graham Foundation
- Greenville Women Giving
- Hollingsworth Funds
- John I Smith Charities
- Jolley Foundation
- Piedmont Health Foundation
- ScanSource
- TD Bank
<table>
<thead>
<tr>
<th>Data from most recent FY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of grants awarded</td>
<td>377</td>
</tr>
<tr>
<td>Total amount awarded</td>
<td>$16,266,228</td>
</tr>
<tr>
<td>Number of organizations</td>
<td>171</td>
</tr>
<tr>
<td>Average grant size</td>
<td>$43,146</td>
</tr>
<tr>
<td>Median grant size</td>
<td>$20,000</td>
</tr>
<tr>
<td>Median minimum grant size</td>
<td>$10,000</td>
</tr>
<tr>
<td>Median maximum grant size</td>
<td>$25,000</td>
</tr>
</tbody>
</table>
Grant Recipients

A Child's Haven
Allen Temple CEDC
Big Brothers Big Sisters of the Upstate
Camperdown Academy
Cancer Society of Greenville County
Clemson University Foundation
Communities in Schools
Community Foundation of Greenville
Daily Bread Ministries
Davidson College
Family Connection of SC, Inc.
FAVOR

Greenville Partnership for Philanthropy
Benefits of a funders group
Networking and engagement
Education

A learning curve
Education

- Access to Healthy Foods
- STEM Education
- Affordable Housing
- Transportation
- Nonprofit Capacity Building
- Conversation between funders and nonprofits

- The Environment
- Rural Greenville County
- Community Engagement
- The Arts
- Family Foundations
- Faith and Philanthropy
Opportunities for Positive Change
Greenville Partnership for Philanthropy

1. MIND IF I JOIN YOU?

Andres Kelly
GPP Partners

- Bon Secours St. Francis Health System
- Burgiss Charities
- Campbell Young Leaders
- Community Foundation of Greenville
- Daniel-Mickel Foundation
- Fluor
- FW Symmes Foundation
- The Graham Foundation
- Greenville Health System
- Greenville Women Giving
- Hollingsworth Funds, Inc.
- JHM Hotels
- John I. Smith Charities
- The Jolley Foundation
- Lockheed Martin
- The Maddrey Foundation
- The Jean T. & Heyward G. Pelham Foundation
- Piedmont Health Foundation
- Piedmont Natural Gas
- Priester Foundation
- ScanSource Charitable Foundation
- TD Bank
- United Way of Greenville County
- Wells Fargo
WHAT WE ARE LEARNING
Developing a broader definition of philanthropic assets

“When your only tool is a trebuchet, every problem looks like a siege.”
## Types of philanthropic assets

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social</td>
<td>Utilizes networks and relationships to foster change</td>
</tr>
<tr>
<td>Moral</td>
<td>Takes courageous, sometimes counter-cultural positions on important issues</td>
</tr>
<tr>
<td>Intellectual</td>
<td>Disseminates data and meaningful information to community partners and grantees</td>
</tr>
<tr>
<td>Reputational</td>
<td>Changes the civic conversation about the future direction of the community</td>
</tr>
<tr>
<td>Financial</td>
<td>Makes grants and program/mission-related investments</td>
</tr>
</tbody>
</table>
What is the role of organizational philanthropic dollars?

“And remember, son, perception isn’t reality – money is.”
How to engage with the community?

“If I were money, you’d listen to me.”
When to lead, when to serve, and when to partner?

The Little Engine That Had an Identity Crisis

I’m a little teapot, short and stout
How can organizational philanthropy be most impactful?

“My question is: Are we making an impact?”
DATA ON GIVING AND FAITH COMMUNITIES
Responding Organizations

- Advent UMC
- Aldersgate UMC
- Augusta Heights Baptist
- Augusta Road Baptist
- Buncombe Street
- Christ Church Episcopal
- Earle Street Baptist
- Eastminster Pres
- First Pres Greer
- Grace Church

- Greenville First Baptist
- Greenville Unitarian Universalist
- Lee Road UMC
- Long Branch Baptist Church
- Nicholtown Missionary Baptist
- Our Savior Lutheran Church
- Pelham Road Baptist
- Soteria Christian Fellowship
- St. Matthew Baptist
- Triune Mercy Center
- Westminster Presbyterian
Q3 How many active members do you have?

Answered: 20  Skipped: 0

- Less than 100: 5% (1)
- More than 1000: 35% (7)
- 100 - 249: 30% (6)
- 750 - 999: 5% (1)
- 500 - 749: 10% (2)
- 250 - 499: 15% (3)

Greenville Partnership for Philanthropy
How much to local mission work?

- Less than $10,000: 28%
- $10,000 - 24,999: 22%
- $100,000 - 199,999: 11%
- $25,000 - 99,000: 28%
- $200,000 or more: 11%
## What types of missions do you support?

**Faith-based**

<table>
<thead>
<tr>
<th>Mission Type</th>
<th>Support %</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofits focused on emergency relief (food, clothing, shelter)</td>
<td>89%</td>
<td>16</td>
</tr>
<tr>
<td>Nonprofits focused on pregnancy, children, or parenting</td>
<td>50%</td>
<td>9</td>
</tr>
<tr>
<td>Nonprofits focused on health</td>
<td>44%</td>
<td>8</td>
</tr>
<tr>
<td><strong>Other churches/houses of worship</strong> for their own ministries (e.g. church plants, sister churches)</td>
<td>39%</td>
<td>7</td>
</tr>
<tr>
<td>Nonprofits focused on education (e.g. a parochial school or church-based adult ed program)</td>
<td>39%</td>
<td>7</td>
</tr>
<tr>
<td>Nonprofits focused on addiction and recovery</td>
<td>39%</td>
<td>7</td>
</tr>
<tr>
<td>Nonprofits focused on evangelism</td>
<td>22%</td>
<td>4</td>
</tr>
</tbody>
</table>
What types of missions do you support?

**Secular**

<table>
<thead>
<tr>
<th>Mission Description</th>
<th>%</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secular organizations focused on <strong>emergency relief</strong></td>
<td>67%</td>
<td>12</td>
</tr>
<tr>
<td>(food, clothing, shelter)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Secular organizations focused on <strong>education</strong></td>
<td>56%</td>
<td>10</td>
</tr>
<tr>
<td>(e.g. public K-12, nonprofit adult ed program)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong> (please specify)</td>
<td>33%</td>
<td>6</td>
</tr>
<tr>
<td>Secular organizations focused on <strong>health</strong></td>
<td>28%</td>
<td>5</td>
</tr>
<tr>
<td>Much of our giving supports <strong>individuals</strong> directly</td>
<td>28%</td>
<td>5</td>
</tr>
<tr>
<td>Secular organizations focused on <strong>pregnancy, children or parenting</strong></td>
<td>22%</td>
<td>4</td>
</tr>
<tr>
<td>Secular organizations focused on <strong>addiction and recovery</strong></td>
<td>22%</td>
<td>4</td>
</tr>
</tbody>
</table>
Q8 In-Kind Donations

Answered: 18   Skipped: 2

- Food: 100%
- Clothing: 50%
- Shoes: 33%
- Office equipment: 6%
- School supplies: 61%
- Items made by members: 33%
- Christmas or other holiday gifts: 67%
## Examples of Ministries

<table>
<thead>
<tr>
<th>Ministries</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Ministries</td>
<td>10</td>
</tr>
<tr>
<td>GAIHN</td>
<td>7</td>
</tr>
<tr>
<td>Triune Mercy Center</td>
<td>7</td>
</tr>
<tr>
<td>Habitat for Humanity</td>
<td>5</td>
</tr>
<tr>
<td>Frazee Dream Center</td>
<td>3</td>
</tr>
<tr>
<td>Local school</td>
<td>3</td>
</tr>
<tr>
<td>Greer Community Ministries</td>
<td>2</td>
</tr>
<tr>
<td>Greer Relief</td>
<td>2</td>
</tr>
<tr>
<td>Harvest Hope Food Bank</td>
<td>2</td>
</tr>
<tr>
<td>Miracle Hill</td>
<td>2</td>
</tr>
<tr>
<td>Pendleton Place</td>
<td>2</td>
</tr>
<tr>
<td>Samaritan House</td>
<td>2</td>
</tr>
<tr>
<td>Taylors Free Clinic</td>
<td>2</td>
</tr>
</tbody>
</table>
Examples of Ministries

- Prison re-entry
- Our own day school
- Our own after school
- Our own food pantry
- Eastside Crisis Center
- Greenville First Steps
- Greenville Free Clinic
- Julie Valentine Center
- Stop Hunger Now
- Salvation Army
- Project Care
- Meals on Wheels
- Pleasant Valley Connection
- Soteria CDC
- Center for Community Services
- Carriage House
- The Family Effect
- Youth Base
- Project Host
Q12 How do you make decisions?

Answered: 18    Skipped: 2

Staff Leadership: 78%
Congregational Committee: 83%
Whole Congregation: 28%
Tradition: 22%
Other: 6%
Q13 Biggest Driver of Local Mission Work

Answered: 18  Skipped: 2

- Staff leadership: 17%
- Congregational Committee: 72%
- Whole Congregation: 6%
- Tradition: 6%
What is on your mind?

• Does it make sense for us to focus – give more to fewer organizations?
• How do we engage our members in hands-on work?
• How can we coordinate with other funders and bigger community efforts?
• Are the nonprofits we fund effective?
• Are we making a difference? Can we make a bigger difference together?
Discussion

• Ah-Ha! That made me think about...
• Hmm... I want to know more about...
• Yes! I am really excited about...
• Yikes! I am concerned or not sure about...
What do faith communities and funders have in common? Are there ways to take advantage of these commonalities?
Discussion

How do we have the biggest impact?
Policy, Process, Possibility